



FOR IMMEDIATE RELEASE

CONTACT : Brian Joas
New England Duplicator
603.623.7080

NEW ENGLAND DUPLICATOR EXPANDS WITH XEROX DOCUCOLOR DIGITAL PRESS

Manchester, NH – New England Duplicator announces the acquisition of the Xerox DocuColor 8002 Digital color press. The press offers 80 print per minute speed and color consistency unparalleled in today’s market.

With the demand for offset-quality digital printing growing every day, New England Duplicator has invested in the new press to exceed the expectations of the most demanding color print consumer. Along with the color press, New England Duplicator has purchased the powerful Xerox EX print server by Fiery. “The EX print server can easily handle the most complicated variable-data print jobs. This technology will allow us to remain a leader in the 1:1 marketing arena for years to come,” said Mark Wheeler, co-owner of New England Duplicator.

In addition to direct mail applications, the Xerox DocuColor 8002 will be used to produce training manuals, sell sheets, rack cards, business cards and countless other collateral products. “Because this press has an onboard spectrophotometer,” noted New England Duplicator’s co-owner, Brian Joas, “we can guarantee consistent color throughout a clients print portfolio. After all, a company’s color is its image.”

Established in 1981, New England Duplicator is a local, independently owned corporation. Located at 8030 South Willow Street in Manchester, New England Duplicator provides digital printing, full-color digital output, Variable Data Printing, full-color envelopes, posters, complete bindery services and more. For more information, contact Mark Wheeler or Brian Joas at 603.623.7080, or visit www.nedupe.com.