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NEW ENGLAND DUPLICATOR EXPANDS WITH HIGH PERFORMANCE DIGITAL PRESS

Manchester, NH – New England Duplicator announces the addition of the award winning Konica Minolta bizhub Pro 1200 digital printer to its lineup, capable of producing up to 3 million impressions per month.

Experiencing a considerable increase in business over the past 12 months, New England Duplicator invested in the new equipment to ensure the highest quality and production capacity possible for its customers. “Regardless of economic conditions, our philosophy has always been to stay ahead of the technology curve and invest in the best equipment available for our customers,” noted company co-owner Mark Wheeler. “The addition of the bizhub Pro 1200 allows us to provide 1200 dpi quality to our customers at affordable prices, while continuing to expand our production capabilities,” he added.

The bizhub Pro 1200 provides New England Duplicator the perfect balance of price and performance to help grow its business in an uncertain economy. “The value this equipment provides to our business allows us to offer improved quality and capabilities to our customers without increasing our prices,” added New England Duplicator co-owner Brian Joas. “Our customers will see a noticeable improvement in what they’re receiving from New England Duplicator without increasing their printing budget,” he added.

New England Duplicator's recent expansion includes various equipment designed to deliver turnkey, customized marketing campaigns to its customers, including full-color envelope printing and variable data printing (VDP). "We remain committed to investing in the latest technologies in order to provide our customers with everything they need to grow their business as cost-effectively as possible," stated Wheeler.

Established in 1981, New England Duplicator is a local, independently owned corporation. Located at 8030 South Willow Street in Manchester, New England Duplicator provides digital printing, full-color digital output, Variable Data Printing, full-color envelopes, posters, complete bindery services and more. For more information, contact Mark Wheeler or Brian Joas at 603.623.7080, or visit www.nedupe.com.

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